

STARTING A TECHNOLOGY BUSINESS

by **Stefan Mozar,**

President IEEE Consumer Electronics Society

Date, Time and Venue:

16TH JULY 2014 (Wednesday)

2.00 pm – 3.30 pm

Seminar Room, Level 2,

Faculty of Engineering, UPM



Organized by:

IEEE CES Malaysia Chapter

with co-organized by:

Dept. of Computer and Communication Systems
Engineering, UPM

Abstract – Every engineer thinks of starting a company, and becoming rich. How easy is it to achieve this? Starting a company requires a lot of planning, and hard work, and most cases does not mean holding a pot of gold in the hand. This presentation will look at technology S-curves, time to market, and the basic steps one should take to reduce the risk of failure when starting a company. Funding a startup, and compensation will be discussed.

Biography – **Stefan Mozar** obtained his engineering degrees from the University of New South Wales (Sydney), and his MBA from the University of Technology, Sydney. He has worked in the consumer electronics industry for most of his career, but has also worked in telecommunications and industrial electronics. He held positions of CEO, CTO and has been involved in several company startups. These startups were in automotive, electronics and consulting. In addition to his industrial experience, he has also worked with a number of Australian, British and Singaporean Universities. Currently he is an adjunct professor at Guangdong University of Technology, in South China. His work has resulted in a number of inventions, patents, and published work. Projects he has worked on have been recognized with about 30 international design awards. He is frequently invited as a speaker at technical meetings around the world. Stefan is the President of the IEEE Consumer Electronics Society.

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