

The 2nd Annual Women in Engineering Leadership Forum Asia 2014

Inspiring, empowering, and building capacity for women to succeed as leaders in the dynamic engineering environment

FEATURED SPEAKERS



YBhg Dato' Sri Dr Noorul Ainur Mohd Nur Secretary General
Ministry of Women, Family and Community Development, Malaysia



Saskia Groen-in't-Woud Vice President, Supply Chain
Holcim Philippines, Inc.



YBhg Datin Roslina Binti Zainal Vice President (Planning)
Tenaga Nasional Berhad



Shinta Widjaja Kamdani Chief Executive Officer
SINTESA Group, Indonesia



Nadiyah Tan Abdullah People Director
AirAsia X Sdn Bhd



Sheila Tiwan Chief Executive Officer
CARSURIN Group, Indonesia



Jennifer Liew General Manager, Field Services Asia, PGS
GE Power and Water, Singapore



Prof Dr Shahidah Mohd Shariff General Manager, Technology
Management Department
Technology and Engineering Division
PETRONAS



Ir Khairiah Binti Salleh General Manager, Engineering
Malaysia Airports Holdings Berhad



Cissie Yeung Product Regulatory Manager, APME - Downstream
Shell Eastern Petroleum (Pte) Ltd, Singapore



Noor Aisah Tawab Director, Operations
Women and Children Hospital Project
Konsortium ProHAWK Sdn Bhd
UEM Group Berhad



Miriam Stanborough Project Manager
Iluka Resources Limited, Australia



Hema Selanduray Senior Manager, Commercial
Technical and Commercial, Ventures Division
Malakoff Corporation Berhad



Ir Rashid Md Sidek President
Malaysian Oil and Gas Engineering Council (MOGEC)



Jamuna Karmehen Director and Corporate Trainer
Knowledge Adventure Sdn Bhd



Samuel Kurian Chief Executive and Founder
CHANGERNOMICS



18 & 19 February 2014
JW Marriott Hotel, Kuala Lumpur

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Half-Day Workshops
20 February 2014

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Building confidence and strategic communication skills as a polished communicator

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Day One 18 February 2014

8.30 - 8.55 **Registration and Morning Coffee**

8.55 - 9.00 **Official Welcome and Opening Remarks from the Chair**

9.00 - 9.45 **OPENING KEYNOTE**

Engineering – Women's innovative involvement in nation building

- Recognising women's participation in engineering and innovation
- Gaining influence in future changes and development in the engineering field
- Empowering women's involvement as nation builders in engineering
- Development programs to promote the entry, retention and re-entry of women's careers

YBhg Dato' Sri Dr Noorul Ainur Mohd Nur

Secretary General

Ministry of Women, Family and Community Development, Malaysia

Dr Noorul Ainur has more than 25 years of experience working in the public sector with various esteemed ministries. An expert in development administration and economics, she has served as the Senior Advisor in the Southeast Asia Group for the World Bank in Washington D.C. from 2006-2008. She then joined MWFCD and was also appointed as Malaysia's Representative for Women's Rights to the ASEAN Commission on the Promotion and Protection of the Rights of Women and Children (ACWC) in 2010.

9.45 - 10.00 **Questions and Discussion**

10.00 - 10.45 **INTERNATIONAL CASE STUDY**

Building influence and mastering communication for leadership success

- Increasing organisational influence to become a key decision maker
- Establishing trust and long-term partnerships for robust project outcomes
- Effectively communicating agendas and involving others in decision-making

Saskia Groen-in't-Woud Vice President,
Supply Chain

Holcim Philippines, Inc.

Prior to joining Holcim Philippines, Saskia's role was as technical assistant to Executive Committee Member Ian Thackwray at Holcim Zurich, Switzerland where she led projects in the Australasia, China, East Asia and South Africa regions. She has held key roles in major capex projects for brown field expansions and was also a founding team member for the major green field construction projects. Saskia is currently in charge of leading Holcim Philippines' strategic direction, management, and control of the Supply Chain function across the Philippines.

10.45 - 11.00 **Questions and Discussion**

11.00 - 11.15 **Morning Tea**

11.15 - 12.00 **INTERNATIONAL CASE STUDY**

Driving change and efficiency in a high performance workplace – The CARSURIN experience

- Creating positive operational and business transformation through strong leadership capability
- Driving change for a more inclusive profession in the engineering and technology field
- Challenges faced, lessons learned and advice for aspiring women leaders

Sheila Tiwan Chief Executive Officer
CARSURIN Group

Awarded as Ernst & Young's Young Entrepreneur of the Year in 2007, Sheila's strong education foundation combined with her international experience in the real estate, consulting, high tech and commodity industries has prepared her for her current leading role. Her passion in developing people and strong corporate governance has enabled her to turn the Company around, doubling revenue annually and putting the company on the international radar. Sheila is active in the executive committee of the Young Presidents Organization and advises multinational companies in Indonesia.

12.00 - 12.15 **Questions and Discussion**

12.15 - 1.15 **Networking Lunch**

1.15 - 2.00 **CASE STUDY**

Advocating for women in engineering leadership – An executive leader's perspective

- Empowering women's participation in career advancement and leadership contributions
- Recognising rising talent for women in engineering leadership
- Driving change to improve women's professional roles and presence in the engineering industry

Ir Rashid Md Sidek President
Malaysian Oil and Gas Engineering Council (MOGEC)

Ir Rashid started his journey with SHELL in Miri Sarawak working on their Offshore Production Platforms. He later joined Brown & Root and Technip in their Kuala Lumpur offices and also tried his hands in running his own business for two years before joining Toyo Engineering & Construction Sdn Bhd as Executive Director. He currently oversees the Project Management, Engineering Design, Procurement and Construction in both upstream and downstream sectors of the Oil and Gas Industry. Ir Rashid is also a Fellow of IEM.

2.00 - 2.15 **Questions and Discussion**

2.15 - 3.00 **INTERNATIONAL CASE STUDY**

Delivering organisational quality performance through strong leadership skills

- Building on the fundamental values of performance excellence as the core team's identity
- Constantly equipping yourself to prepare for challenges in a rapidly changing engineering environment
- Fostering strong networks and leveraging team dynamics to achieve organisational goals

Jennifer Liew General Manager,
Field Services Asia, PGS

GE Power and Water, Singapore

Jennifer started her career with the Singapore Air Force as an aircraft technician, and later joined a connector manufacturing company on various assignments. In 1992, she joined GE Aviation as a Customer Service Leader, and was later promoted to various strategic business and operation capacities. In 2010, Jennifer left GE and joined Nielsen as SVP for Global Business Services for Asia, Middle East and Africa and before she re-joined GE and partnering in the PGS Global Operations team for Asia.

3.00 - 3.15 **Questions and Discussion**

3.15 - 3.30 **Afternoon Tea**

PLUS WORKSHOPS!

TWO Separately Bookable, Half-Day
Workshops on 20 February 2014

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3.30 - 4.15 INTERACTIVE PANEL DISCUSSION

Common challenges for up and coming female leaders in the engineering environment

- Unique challenges revolving around the role of women leaders in the engineering setting
- Tips to instil confidence in women for their engineering expertise
- The future of women in engineering – challenges and opportunities on the horizon

YBhg Dato' Sri Dr Noorul Ainur Mohd Nur

Secretary General

Ministry of Women, Family and Community Development, Malaysia

YBhg Datin Roslina Binti Zainal Vice President (Planning)

Tenaga Nasional Berhad

Nadiah Tan Abdullah People Director
AirAsia X Sdn Bhd

Ir Khairiah Binti Salleh General Manager, Engineering

Malaysia Airports Holdings Berhad

4.15 - 4.30 Questions and Discussion

4.30 Concluding Remarks from the Chair

4.30 - 5.15 CASE STUDY

Building leadership capability as a key driver of organisational sustainability

- Developing leadership competency in intellectual and emotional resilience
- Expanding your sphere of influence as a woman leader
- Identifying, mentoring and building up potential leaders in your team

Noor Aisah Tawab Director, Operations

Women and Children Hospital Project

Konsortium ProHAWK Sdn Bhd

UEM Group Berhad

Noor Aisah Tawab has 24 years of vast experience in various engineering capacities locally and internationally.

Growing alongside UEM Group, she also has key experience in Governmental affairs when she was seconded to the Prime Minister's Department on various ministerial assignments from July 2007 to 2012, being the main contact member in the Main Secretariat for the Joint Ministerial Committee Meeting between Malaysia – Singapore for Iskandar Malaysia, as well as Co-chairman for the Iconic project (a joint venture project between Khazanah and Temasek).

5.15 - 5.30 Questions and Discussion

5.30 Concluding Remarks from the Chair

5.30 - 6.30 Networking Reception

Network and mingle with like-minded professionals from across the region in a relaxed and stylish atmosphere!

8.30 - 8.55 Morning Coffee

8.55 - 9.00 Opening Remarks from the Chair

9.00 - 9.45 OPENING CASE STUDY

Women leaders driving technological innovation and enhanced business value

- The challenges, opportunities, and success stories of women's leadership in R&D and innovation
- Critical skill-sets for achieving winning results in the engineering and business environments
- Driving business value by leading innovative Research and Development

Prof Dr Shahidah Mohd Shariff General Manager, Technology Management Department

Technology and Engineering Division

PETRONAS

Prof Dr Shahidah Mohd Shariff started her journey with PETRONAS in July 1987 as a Chemist, and has since grown with the company in a variety of capacities. These roles include heading the Process Technology Department of PETRONAS Research and Scientific Services Sdn Bhd as well as the Novel Process and Advanced Engineering of PETRONAS Research Sdn Bhd. In 2010, she was awarded her Professorship by Queens University of Belfast for her contribution in industry-university collaboration, particularly in the area of Ionic Liquid.

9.45 - 10.00 Questions and Discussion

10.00 - 10.45 INTERNATIONAL CASE STUDY

Exhibiting confidence in presenting yourself as a woman leader

- Leveraging unique leadership capabilities to improve engagement and commitment
- Demonstrating thought leadership and strategic decision making to create positive impact
- Internalising your key achievements to increase credibility in male dominated environments

Shinta Widjaja Kamdani Chief Executive Officer
SINTESA Group

Known as one of Asia's 50 Powerful Businesswomen (FORBES 2012 and 2013), Shinta is responsible for the management and expansion of group business interests. She is also a strong advocate for positive impact on environment, businesses and communities, with active participation in positions such as Founder of Global Entrepreneurship Program Indonesia; Vice President of Indonesian Chamber of Commerce and Industry; Executive Board Member of Indonesian World Wide Fund For Nature (WWF Indonesia) and Indonesia Aids Foundation.

10.45 - 11.00 Questions and Discussion

11.00 - 11.15 Morning Tea

11.15 - 12.00 INTERACTIVE ROUND TABLE DISCUSSION

Emerging as a successful leader in a competitive and demanding environment

- The path to balancing career and family – motivation and drivers
- Obstacles and mind-sets to overcome: 'Glass ceiling' versus 'sticky floor'
- Becoming an agent of change and presenting yourself as a role model

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12.00 - 12.15 Questions and Discussion

12.15 - 1.15 Networking Lunch

1.15 - 2.00 INTERNATIONAL CASE STUDY

Women's evolving role in the dynamic oil and gas industry

- Factors impacting and driving women's confidence and career aspirations
- The journey of identifying opportunities and building your career in the oil and gas industry
- Advocating for more opportunities for women to work in technical and decision-making roles

Cissie Yeung Product Regulatory Manager, APME - Downstream

Shell Eastern Petroleum (Pte) Ltd

With vast experience in various engineering capacities, Cissie started her career with Herald Datanetics as a chemical engineer and soon joined Ciba Geigy (HK) as a Safety and Environment officer which landed her promotion to the Singapore branch as a Quality, Environment, Health and Safety Manager. She later joined Exxonmobil Biomedical Science as a Senior Product Stewardship Specialist before joining Shell Eastern Petroleum (Pte) Ltd on 23 April 2007 as Regional Product Stewardship Manager for Shell Chemicals. She moved to a new role as Product Regulatory Manager on 1 May 2011 and is responsible for the product Health, Safety & Environment (HSE) regulatory affairs and assurance for Downstream in APME. She is currently Singapore Chemical Industry Council Regulatory Affairs Chairman and Chairman of Women in Engineering Sub-committee for the World Engineers' Summit 2013.

2.00 - 2.15 Questions and Discussion

2.15 - 3.00 INTERNATIONAL CASE STUDY

Enhancing team performance by challenging convention

- Utilising technology and flexible work to drive career development
- The importance of mentors and champions as empowering role models
- Women as change agents in the dynamic engineering environment

Miriam Stanborough Project Manager
Iluka Resources Limited

As a chemical engineer with over 12 years of experience in the Australian mining industry, Miriam has held key roles in production engineering and management, business improvement and HR. A passionate advocate for women in non-traditional roles, she has been a committee member of the Australasian Institute of Mining and Metallurgy's national Women in Mining Network (WIMnet) for more than 10 years, leads their research into the industry's gender pay gap, and has developed attraction, retention and flexible work strategies.

3.00 - 3.15 Questions and Discussion

3.15 - 3.30 Afternoon Tea

3.30 - 4.15 CASE STUDY

Developing strategic negotiation and versatile communication skills

- Building strong influence and negotiation skills for successful project outcomes
- Strategic negotiation skills for bringing your messages across to diverse stakeholders
- Mastering conflict resolution and delicate negotiations in complex project partnerships

Hema Selanduray Senior Manager, Commercial Technical and Commercial, Ventures Division
Malakoff Corporation Berhad

Hema has over 10 years of experience in the power industry which includes project management, operation and maintenance, research and development and asset management. She manages a team of engineers in her division and plays both key technical and commercial roles in greenfield and brownfield business investments across South East Asia. Hema has successfully graduated from Malakoff Leadership Development Program where she spent more than 12 months with Leaderonomics building her leadership capabilities and skills.

4.15 - 4.30 Questions and Discussion

4.30 Concluding Remarks from the Chair

CERTIFICATE OF COMPLETION

Each participant will receive a prestigious certificate of completion.



ALSO AVAILABLE



2nd Stakeholder Engagement for Major Projects Forum 2014
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JW Marriott Hotel,
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Public Sector Reform and Transformation Summit 2014
18, 19 & 20 February 2014
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WHO WILL ATTEND

Decision-makers and emerging leaders in engineering and heavy industry sectors – spanning technical, operational and management roles:

- CEOs
- COOs
- VPs
- General Managers
- Heads of Department
- Senior Managers
- Senior Executives
- Workforce Planning
- Human Resources



Workshops 20 February 2014

9.00 - 12.30 **WORKSHOP A**

Driving organisational excellence with transformational leadership

Operating in a dynamic technical and operational environment, engineering leaders must juggle complex daily challenges whilst seizing emerging opportunities to advance the performance of the business. Leaders must adapt quickly while inspiring and influencing others to change. In this practical and interactive session, Samuel Kurian will empower you with practical tools to take your leadership skills to the next level, exploring:

- Developing your individual leadership style – Inspiring, influencing and motivating others
- Articulating a clear vision and direction for others to believe and follow
- Leading successful transformation – strategic approaches to engaging with various parties
- Fostering a culture of positive network support in a high performance operational environment
- Fuelling passion and encouraging participation in decision-making
- Identifying, assessing and nurturing talent and potential leaders in the team

Expert Facilitator: Samuel Kurian, Chief Executive and Founder, CHANGERNOMICS

As Chief Executive and Founder of CHANGERNOMICS, Samuel leads and empowers individuals towards personal and professional change. He is a senior practitioner with senior level experience and a strong track record in Human Resources, Organisational Development, Consulting, Executive Coaching and Talent Management roles across various multi-national companies. His key areas of expertise include strategic human capital management, talent leadership development design; integrating, driving and executing organisational improvement, innovation and transformation through people, leadership and process improvements.

12.30 - 1.30 **NETWORKING LUNCH**

1.30 - 5.00 **WORKSHOP B**

Championing strategic communications for leadership success

Highly successful leaders are strong communicators who are not only apt at conveying their agenda but also driving the organisation's vision and connecting this to business success. For female leaders working in a fast-paced engineering industry, effective communication is essential for thriving in a predominantly male environment and ensuring traction for your ideas and vision. In this practical workshop session, Jamuna will share effective techniques and strategies for developing advanced communication skills which will facilitate success in your day to day working life and beyond. She will provide guidance in:

- Definitive communication techniques – developing confidence in negotiation skills, assertiveness and clarity of meaning
- Engaging in constructive conversations that connect and commit leaders and people
- Taking strong presentation skills to the next level - building executive presence
- Utilising positive persuasion to succeed with the board and executive level meetings
- Tips and strategies for refining your influencing skills to effectively achieve results
- Harnessing communication skills to inspire and rally your team for a common cause
- Mastering conflict resolution and delicate negotiations in the face of resistance

Expert Facilitator: Jamuna Karmehen, Director and Corporate Trainer, Knowledge Adventure Sdn Bhd

Jamuna is a dynamic and result oriented corporate trainer and consultant with 12 years of experience in different aspects of HR and marketing. Well known for her creative P.O.W.E.R Pack Presentation modules, she drives passion in strategic communication and presentation skills and her greatest accomplishment was winning the Top Trainer Award for 2 years. She is a certified Yellow Belt Trainer for Continuous Improvement as well as Certified Trainer of the Chartered Institute of Personnel & Development (CIPD), UK.

ABOUT THE FORUM

Women in modern times are surpassing social and cultural barriers, making tremendous contributions to the advancement of business and the community. While many are rising and taking up pivotal roles in the increasingly dynamic engineering profession, breaking through unique challenges and emerging as successful executive leaders in this arena remains a challenge. While exciting advances are being made to promote women into senior management roles, organisations must continue to proactively address this through the provision of opportunities, supportive networks and programs which recognise the value of female leadership to business success. Within this context, women in engineering must also actively refine their management skills, resilience, and ability to drive and influence change in order to steer technical excellence and business performance through an era of unsurpassed competition and transformation across engineering-oriented sectors.

Following the success of the inaugural delivery of this Forum in 2013, Liquid Learning is delighted to present the 2nd Annual Women in Engineering – Leadership Forum Asia 2014. This interactive and exciting conference will once again bring together emerging and current female leaders to network and share inspiring leadership experiences, discuss key priorities and challenges confronting women in related fields. Attendees will hear inspirational step-by-step accounts of the leadership journeys of senior women, gain skills for career development and also take away innovative ideas for supporting and advocating the development of other staff around you. An international speaker faculty will provide practical guidance on overcoming common obstacles and preparing yourself to be a leader for tomorrow in the dynamic engineering environment. Reserve your place now to ensure you can become a part of this inspiring and engaging conversation!



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